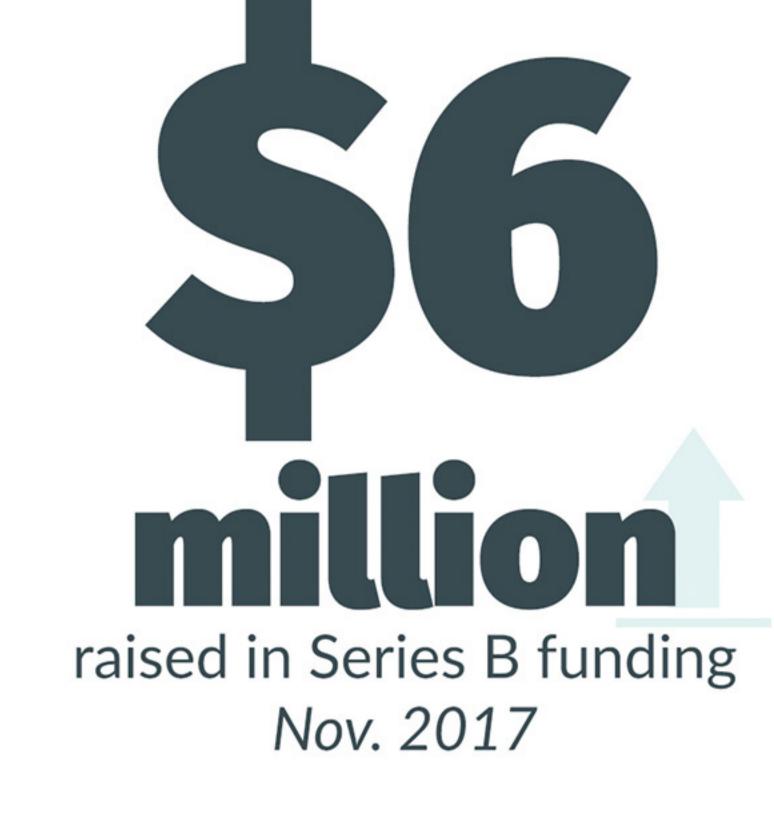
CHOOZLE YEARIN REVIEW

AYEAR OF GROWTH





revenue

year over year

OUR PRODUCT & SUPPORT

68% YoY partners increased

YoY increase in advertising campaigns

YoY increase of bids for impressions

5323 resolved support tickets 1 hour 18 min

average response time

Choozle support "mostly" or "extremely satisfied"

resolved with just one reply

Creative Library

allows bulk upload

and edit

in-app and on-demand

Detailed Campaign

Reporting

CRM lists automated feature that allows upload of CRM list

to the platform to provide

a targetable audience

Enabled usage of

for campaigns

Contextual Keyword Library

in partnership with

Grapeshot, ability to create

keyword lists to match to

keyword-targeted ads within our display network

4,636,743

lines of code written

using the template, and sort lists by date and time

Site List Library

make real-time edits,

upload custom site lists

Geolocation Library type and edit postal codes directly in the platform,

integrate a geo list directly

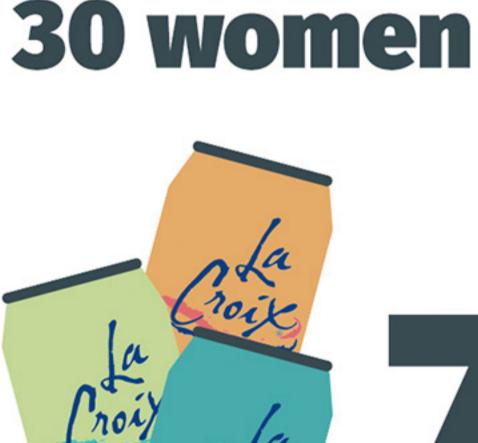
into a campaign, and no

24-hour waiting period

HRED 31 NEW EMPLOYEES

61 total

employees





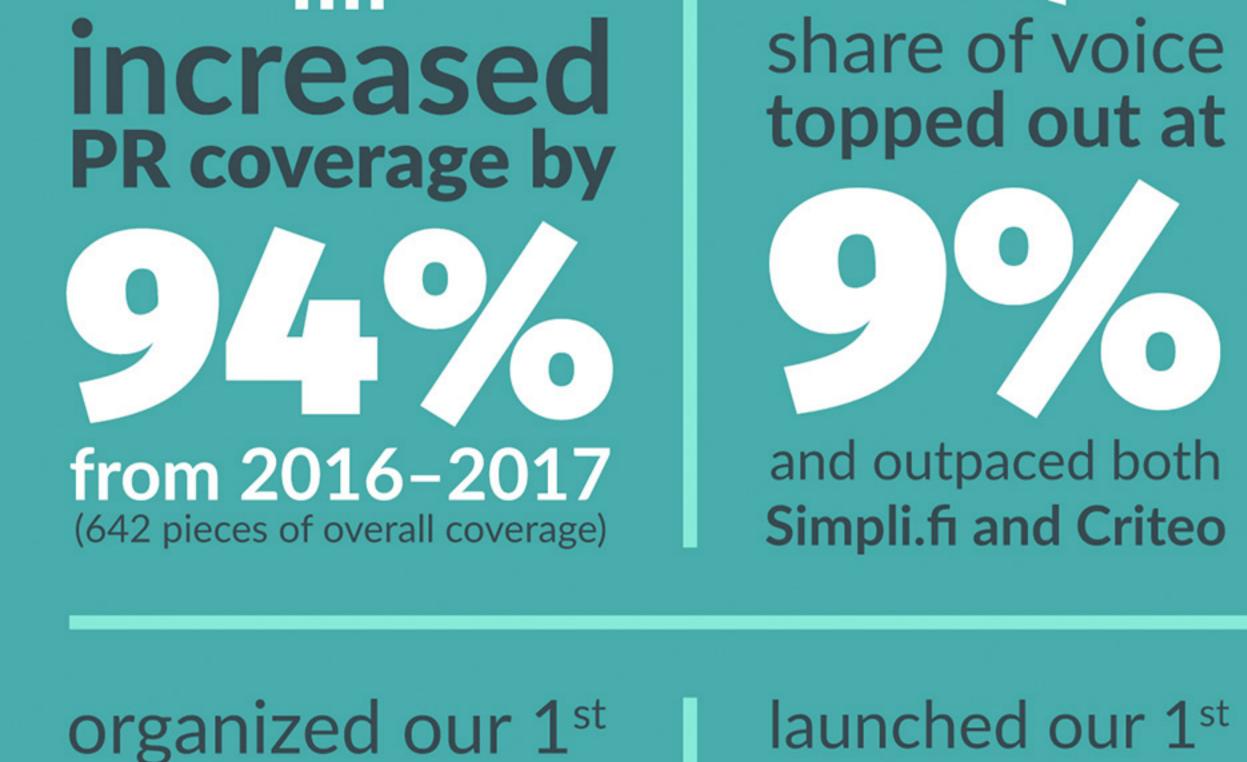
13 dogs 2 birds 7 cats

crying Thursdays

new pets added



HOT OFF THE PRESS awards 3 WON G2 Crowd rating



achieved of our PR goals for the year

4.2/5

33 reviews

Backstage 2018 PROJECTIONS

Choozle

ChoozleCares grant

(\$\Psi\) \$10,040.25 in charitable contributions



on Curtis St.



30 projected new hires 60%