

What Does Choozle Do?

Built for agencies, marketers, and publishers

Choozle is a self-service digital advertising software platform that automates media buying tasks so you can focus on strategy and optimization. You can create hyper-targeted campaigns using your first-party data or third-party data from our trusted partners to increase your campaign's scale and precision.

★★★★★ 06/11/2020

"A DSP that covers all your needs"

★★★★★ 11/17/2020

"Very responsive and easy to communicate with in order to get the most out of my ad campaigns."

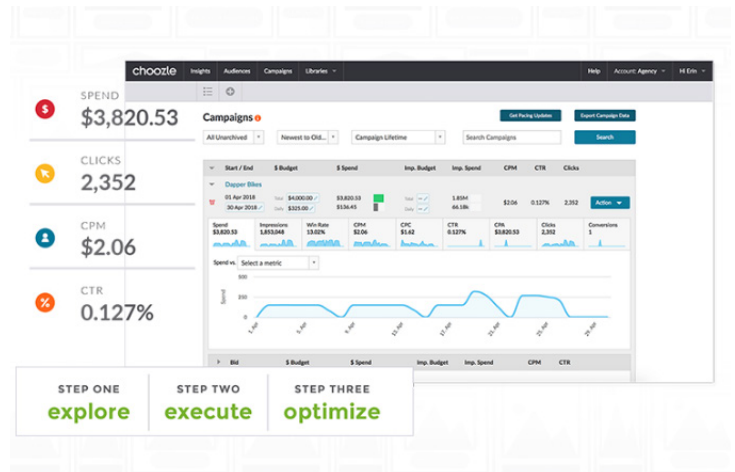
★★★★★ 07/10/2020

"Choozle's data partners and search retargeting features have helped us increase conversions."

Programmatic advertising

is the perfect addition to your search and social efforts.

[Learn More Here](#)



What's Programmatic Advertising?

Programmatic technology is the automated process of buying digital media, often through a process called **real-time bidding**. Programmatic advertising enables marketers and advertisers to gain greater control, efficient pricing, budget transparency, and **better opportunities for optimizations & reporting** than any other method of buying digital media.

Where Can You See Programmatic Ads?



Connected TV



Display



Mobile



Audio