TEAM HOW-TO: LIGHTNING TALKS

Implementing company-wide lightning talks will encourage cross-team learning & knowledge sharing, and will result in a more engaged and curious team.

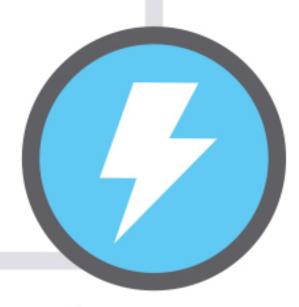


Lightning talks are ~15-minute presentations followed by ~15 minutes of Q&A.

Any employee, in any department, can volunteer for a lightning talk. To participate, your topic must be relevant to how you operate.

TOPIC SUGGESTIONS:

- Mental health and maintaining a healthy work/life balance
- How to create a mobile app using a specific software
- Advanced Google Analytics
- Social media strategy
- Etc. (the sky's the limit!)





Lightning Talks are a great way for employees to share insight into a feature, function, concept, or process that their department uses to help make something run. The goal is to provide all team members the chance to share their expertise as it relates to how your company functions.

There are many reasons why lightning talks are valuable to teams of any size, across any industry. These short talks encourage knowledge sharing in a manageable way and break down barriers between teams. If your team is feeling stuck in a silo, lightning talks can help to break that up.

In addition, these talks offer an informal, safe space to practice public speaking. By feeling comfortable around their audience, whoever gives a talk is able to gain invaluable speaking experience and honest and open feedback from their peers. Plus, since the talks are short, it's a digestible way to get started or refine skills.



Start by:

- Designating one or two people who will organize the talks and provide feedback & answer questions to those participating.
- Deciding how your organization will decide on topics or what topics you'll encourage.
- Send calendar invites with a link for remote employees to join, if applicable.

Then:

- Communicate topics, reminders, cancellations, and other information.
- Encourage volunteers.
- Upload recordings or presentations to be accessed internally, like an internal support center resource and/or a lightning talks Slack channel.



Let us know how it goes!

Take a photo of your team presenting your first lightning talks and post it to Twitter, Facebook, Linkedln, or Instagram (don't forget to tag us @Choozle!) and we'll send you some swag. #Winning.