

TEAM HOW-TO: LIGHTNING TALKS

Implementing company-wide lightning talks will encourage cross-team learning & knowledge sharing, and will result in a more engaged and curious team.

WHAT

Lightning talks are ~15-minute presentations followed by ~15 minutes of Q&A.

Any employee, in any department, can volunteer for a lightning talk. To participate, your topic must be relevant to how you operate.

TOPIC SUGGESTIONS:

- Mental health and maintaining a healthy work/life balance
- How to create a mobile app using a specific software
- Advanced Google Analytics
- Social media strategy
- Etc. (the sky's the limit!)

WHY

Lightning Talks are a great way for employees to share insight into a feature, function, concept, or process that their department uses to help make something run. **The goal is to provide all team members the chance to share their expertise as it relates to how your company functions.**

There are many reasons why lightning talks are valuable to teams of any size, across any industry. **These short talks encourage knowledge sharing in a manageable way and break down barriers between teams.** If your team is feeling stuck in a silo, lightning talks can help to break that up.

In addition, **these talks offer an informal, safe space to practice public speaking.** By feeling comfortable around their audience, whoever gives a talk is able to gain invaluable speaking experience and honest and open feedback from their peers. Plus, since the talks are short, it's a digestible way to get started or refine skills.

HOW

Start by:

- Designating one or two people who will organize the talks and provide feedback & answer questions to those participating.
- Deciding how your organization will decide on topics or what topics you'll encourage.
- Send calendar invites with a link for remote employees to join, if applicable.

Then:

- Communicate topics, reminders, cancellations, and other information.
- Encourage volunteers.
- Upload recordings or presentations to be accessed internally, like an internal support center resource and/or a lightning talks Slack channel.

PUBLISHER AUCTION
MECHANICS

Ads.txt
Behind the scenes

SALES TECH
HOW DOES IT WORK

WIN

Let us know how it goes!

Take a photo of your team presenting your first lightning talks and post it to Twitter, Facebook, LinkedIn, or Instagram (don't forget to tag us @Choozle!) and we'll send you some swag. **#Winning.**